



AMERICAN MARKETING
ASSOCIATION

Texas State University

REGIONAL CONFERENCE

Program



9:30am-10:00am Check-in & Breakfast

10:15am - 11:15am Courtney Hood | Google

11:15am - 12:15pm Competitions & Networking

12:15pm - 1:00pm Lunch

1:15pm - 2:15pm Michal Shapira | NCR Corporation
(Whole Food Market/Amazon Account)

2:15pm - 3:00pm Dennis Ayotte | Anderson Marketing

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